Although I find web design and coding interesting, my deepest interest lies with graphic design, illustration and designing clothing. I do not consider myself much of a graphic designer but I am fascinated with the clothing industry and have been itching to start a small t-shirt brand. Naturally my favorite sites are those of my favorite brands. I love the modern and clean look they have and how visuals are prioritized.

For my final project I will create a mock clothing site. Maybe by then I will have actual product to add, but for now I will probably have to pull photography and product from other brands. I want to build a site that utilizes a lot of photography and minimal design. CSS styling will be key here. I also want some interactive JavaScript that has a pop up when the user enters the site saying something like “Welcome! Sign up for the latest deals and receive 20% off your first order.” Something along those lines. I would like a navigation bar at the top or side of the homepage with a tab for “Products” , “Excursions” , “Design” , “Photography.” These might change but the basic idea is to have a page for products, a page for showing just design elements, a page for photography / gallery, and a blog like page with photos and stories about the brand’s adventures and what not. I would like the product page to have mouse over elements where the name of the tee shirt or hat appears and then once clicked on more shots of the product and a description.

I also want to create a slide show element on the home page where the user can click through photos. Attached below are links to my favorite sites that inspire the look I will create for the final along with a PhotoShop mock up I created. I am not sure how I would create a page similar to my mock up, but that is the goal.

<https://lateralvisionbrand.com/>

[https://lateralvisionbrand.com/collections/t-shirts/products/home-guards-t-shirt-black //](https://lateralvisionbrand.com/collections/t-shirts/products/home-guards-t-shirt-black%20//) a shirt I designed

<https://www.sbsrfc.com/>

<https://fasthouse.com/>

<https://roark.com/>

<https://www.eezysupplies.com/>